GLI ETRUSCHI
E L’ALDILÀ
TRA CAPOLAVORI
E REALTÀ VIRTUALE

IL VIAGGIO OLTRE LA VITA

Da un’idea congiunta di Museo Nazionale Etrusco di Villa Giulia e Genus Bononiae Musei nella Città

Palazzo Pepoli
Museo della Storia di Bologna
25 ottobre 2014
22 febbraio 2015
The exhibition A Journey beyond life. The Etruscans and Afterlife through masterpieces and virtual reality was inspired by an idea of Genus Bononiae Museums in the City, Fondazione Cassa di Risparmio in Bologna and Villa Giulia National Etruscan Museum in Rome, with important contributions from CINECA in an unprecedented scientific and technological project.

This theme of timeless interest is addressed from a multitude of different points of view, combining science, art and spectacular effects in a perfect expressive balance. A rigorous historic and scientific section offers an opportunity to admire a number of masterpieces of Etruscan art, many of which have never been shown before outside of Villa Giulia, and other important artefacts of Etruscan Bologna on view before the public for the very first time. Archaeology and the future come together in a spectacular installation on the monument that has come to symbolize Etruscan civilization, the Sarcophagus of the Spouses, which cannot be moved and is permanently on exhibit in Villa Giulia Museum. Visitors immerse themselves in an extraordinary virtual reconstruction designed by Giosuè Boetto Cohen with an original soundtrack by Marco Robino and created by CINECA.

Set up with the consulting services of the Etruscologists of the Bologna University and in collaboration with the Civic Archaeological Museum of Bologna and the Archaeological Superintendency of Emilia Romagna and Southern Etruria, this important and innovative exhibition on Etruscan civilization focuses attention on one of the most fascinating and complex aspects of Etruscan Studies: the concept and visual imagery of the Afterlife among this ancient people.

La Mostra Il viaggio oltre la vita. Gli Etruschi e l’Aldilà tra capolavori e realtà virtuale nasce da un’idea congiunta di Genus Bononiae Musei nella Città, Fondazione Cassa di Risparmio in Bologna e Museo Nazionale Etrusco di Villa Giulia a Roma, integrata fortemente da CINECA con un progetto scientifico e tecnologico senza precedenti.

Realizzata con la consulenza della Cattedra di Etruscologia dell’Università di Bologna e in collaborazione con il Museo Civico Archeologico di Bologna e le Soprintendenze per i Beni Archeologici dell’Emilia Romagna e dell’Etruria Meridionale, questa grande e innovativa Mostra dedicata alla civiltà etrusca focalizza l’attenzione su uno aspetto tanto affascinante quanto complesso: la concezione e l’immaginario visivo dell’Aldilà di questo antico popolo.
Etruscan Tomb and the Afterlife

The Tomb of the Ship, named after the scene depicted on the sarcophagus, is the most important to be found in the necropolis of Bologna. It is housed in the second room of the exhibition. The walls are entirely covered with painted scenes illustrating the mythical voyage of the deceased, which was the culminating point of the Etruscan afterlife.

The Afterlife

The tomb's afterlife is embodied in the spectacle that takes place after the exhibition. A 3D animated film about the history of the city of Bologna is shown in the second room, illustrating the journey through time and space that culminates in the Afterlife. The film is accompanied by a soundtrack that evokes the sounds of the Etruscan world.

LABORATORIO DIDATTICO

The educational space is designed to be an interactive experience where visitors can learn about the Etruscan culture and its afterlife. The space is equipped with interactive displays and videos that provide information about the Etruscan civilization, their art, and beliefs.

Teaching Workshop

The workshop is designed for teachers and students and provides hands-on experience with Etruscan artifacts. Visitors can handle replicas of Etruscan tombs and sarcophagi, and participate in activities related to the Etruscan afterlife, such as creating their own tomb scene.

IL SARCOFAGO VIRTUALE

The Virtual Sarcophagus

The Virtual Sarcophagus project allows visitors to experience the Etruscan afterlife through a 3D digital reconstruction of the tomb. Visitors can explore the tomb scene and interact with the artifacts, learning about the Etruscan culture and their beliefs about the afterlife.

Il mare

The environment is a perfect full-scale replica of the sea, with life-sized figures of sea creatures, including a giant octopus, and a boat, all of which are controlled by computer. The visitor can experience the life of the sea, travelling on sea creatures, on a boat (sometimes guided by a guide) and even diving into the sea, which is only possible in a few real-life locations, such as the Bagni di Rimini.

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The Cloner of the Sarcophagus

The Cloner of the Sarcophagus is a device that allows visitors to create their own tomb scene, using a 3D printing machine. Visitors can send their creative ideas to the printer, which will then create a 3D model of their tomb scene, allowing them to bring their Etruscan afterlife dreams to life.

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Palazzo Pepoli  
Museo della Storia di Bologna  
via Castiglione 8  
da 25 ottobre 2014 al 22 febbraio 2015  
da martedì a domenica ore 10-19  
giovedì orario prolungato fino alle ore 22  
Biglietto integrato Genus Bononiae  
per la mostra  
e il Museo della Storia di Bologna,  
Palazzo Fava e San Colombano:  
euro 12,00.  
Biglietto singolo  
per la mostra  
e il Museo della Storia di Bologna:  
euro 10,00.  
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Palazzo Pepoli  
Museum of the History of Bologna  
Via Castiglione 8  
October 25 2014 to February 22 2015  
Tuesday to Sunday 10 a.m. - 7 p.m.  
Open until 10 p.m. on Thursdays  
Genus Bononiae combined ticket:  
for the exhibition and the Museum of the History of Bologna, Palazzo Fava and San Colombano:  
euro 12,00.  
Enterance ticket:  
for the exhibition and the Museum of the History of Bologna:  
euro 10,00.  
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